THE MIAMI BEACH

Set on a unique site on 29th Street and Collins Avenue, The Milami Beach EDITION is its own private enclave right on the beach. Conceived in collaboration with architects George Yabu and Clenn Pushelberg and landscape designer Madison Cox, this Urban Resort is a game-changer, uniting great design and innovation with personal, friendly, modern service as well as outstanding, one-of-a-kind dining and entertainment offerings "all under one roof".

The Miami Beach EDITION features 294 guest rooms, suites and bungalows as well as a soaring penthouse; a restaurant by Michelin-starred chef Jean-Georges Vongerichten and a gourmet marketplace with a variety of food and beverages for dining in or on the go; a lobby bar with a direct view of the ocean—the only one in Miami Beach; a full floor entertainment area complete with a bowling alley, ice-skating rink and nightclub all with a state-of-the-art sound system as well as dramatic lighting and projection effects created by world-renowned lighting designer Patrick Woodruff; two outdoor pools with outdoor bars, personal cabanas and lounge areas; an outdoor movie theater and beach; 70,000 square feet of beach front and an 1,800 square foot, 24-hour state-of-the-art high performance gym and spa. The hotel also boasts a spectacular 8,300 square foot private event space with its own dedicated entrance on Collins Avenue; a 2,400 square foot private outdoor event terrace with an expansive ocean view and 3 meeting studios with natural light.





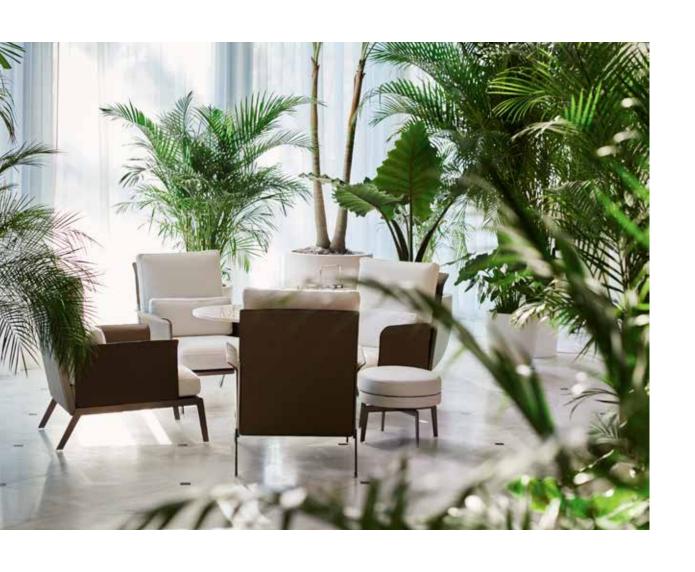










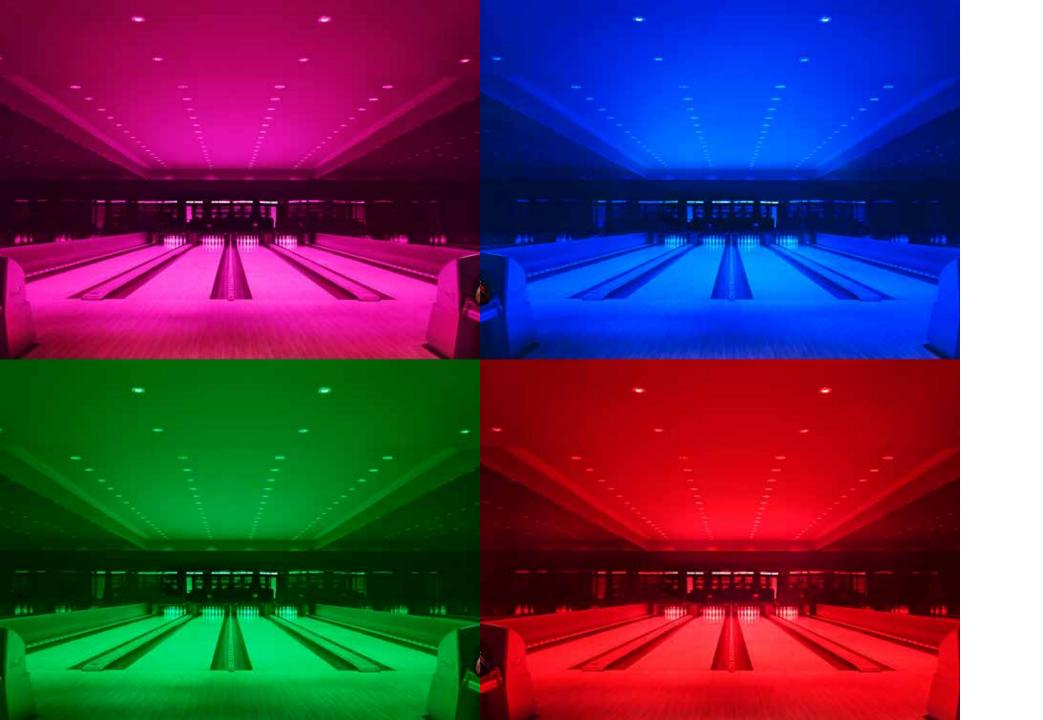
















FEATURES IN EVERY ROOM

Lavishly appointed guest rooms, many with ocean views, bay views, city views, some with oversized furnished terraces

King, and double-bedded rooms

Down comforts and pillows

demand

Signature imported linens

Original, custom designed furniture with custom fabrics

Custom light fixtures suitable for working and entertaining

Ergonomically designed work areas Individually controlled air conditioning

Custom-made Le Labo bathroom amenities with signature, exclusive scent

48" flat screen HDTVs with full cable access, high definition channels and movies on

BEATS Bluetooth speakers in every room Specially programmed iPods and iPads (available upon request) with docking station Complimentary high-speed, wireless internet access

Data-port connections for modem / fax hookups

Portable computers, mobile phones and fax machines available upon request

In-room personal safe

In-room fully stocked customised mini bar

Twice daily housekeeping

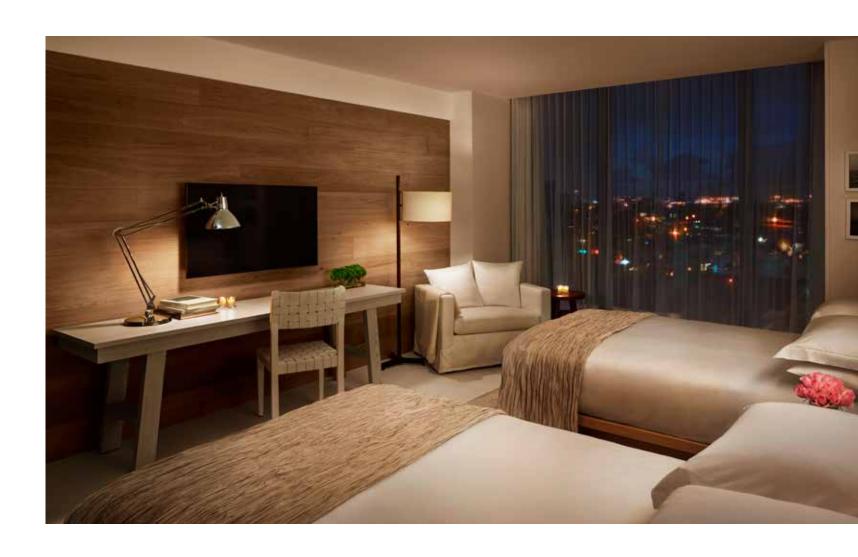
Complimentary bottled water daily

Original seascape photographs in every room curated with Trunk Archives

Newspapers of your choice delivered to your door upon request



















294 unique rooms and suites, some with oversized furnished terraces 28 private bungalow rooms with private outdoor space — some with two stories, plunge pool and decks overlooking the beach One-of-a-kind 2,300 square-foot penthouse, surrounded by a terrace

Signature restaurant

Customised banquet menus for private events, luncheons, dinner parties and business meetings

24-hour Room Service

Concierge Service

Complimentary use of the 24-hour fitness facilities

Complimentary high-speed wireless internet access throughout the hotel Executive Boardroom, Meeting Room and Private Event Space State-of-the-art audio and visual services available for private functions Multi-lingual staff









MEETING & EVENT SERVICES

FORUM & EVENT TERRACE

The Forum, a multidimensional facility comprised of an event/reception space, conference center, meeting rooms, workspace, and landscaped terrace space, is accessible directly from the hotel lobby as well as from a separate street-level entrance, allowing it to be used by hotel guests and outside visitors with equal ease.

At the heart of the complex is a sweeping 8,500 square-foot central event space/ballroom that can be sub-divided as needed into five smaller spaces, and opens directly on to a 3,400 square-foot pre-function area with floor-to-ceiling windows surrounded by sheer drapery. A series of additional event spaces featuring custom-oak millwork and panelling with integrated lighting will be suitable for various functions. In addition, a 3,200 square-foot landscaped event terrace with ocean views can be used for private functions or cultural events such as art openings, gallery shows, etc.







EDITION Hotels combine a personal, intimate, individualized and unique hotel experience with the global reach and scale of Marriott International and creative vision of lan Schrager. EDITION delivers in a delicate balancing act, the best of both worlds: polish with personality, perfectionism with individualism and comfort with charisma and charm.

EDITION's groundbreaking concepts give a true competitive edge, product distinction and a huge advantage over what is currently offered in the hotel industry. Ian Schrager has given creative direction and has lent his vision for concept, design and marketing with Marriott's operational expertise which exemplifies world-class service.

For further information on The Miami Beach EDITION, please visit www.editionhotels.com
Facebook.com/EDITIONhotels
Twitter: @EDITIONhotels
Instagram: @EDITIONhotels



